



EARTH RIDER

BREWERY

EVENTS GUIDE





OFF-SITE EARTH RIDER MOBILE TAPROOM

We'll bring the beer to you!

Decorated brewers use cold, clear Lake Superior water and peerless hand-selected ingredients to handcraft Earth Rider Beer for distribution throughout Minnesota and Wisconsin. We're proud of our award winning beer and would love to share our passion for Earth Rider beer with your guests, wherever you are in Wisconsin!

Services include:

- Earth Rider Tap Trailer and/or canned beer stations
- Licensing Support
- Professional Cicerone™ certified beertenders
- Earth Rider branded 10' x 10' pop up tents
- By the keg or by the pint pricing (styles dependent on availability)





The Cedar Lounge Taproom

The Cedar Lounge Taproom and Fest Field provide space and amenities for private parties and community events.

Cedar Lounge Tap Room - Capacity 75

The Cedar Lounge is the official tasting room of Earth Rider Brewery. Superior's Northern Brewing Company (1898-1967) built the Cedar Lounge in 1912, along the working harbor and nightlife district of Superior, as a tied-house tavern. Today the Cedar Lounge proudly pours Earth Rider Beer and regularly hosts music concerts, game nights, and many other unique events.



A band of four musicians is performing on a stage. From left to right: a man in a plaid shirt and yellow cap plays a keyboard; a woman in a patterned shirt plays an acoustic guitar; a man in a plaid shirt plays a double bass; and a man in a dark shirt and cap sings into a microphone. The stage is set up with various instruments and equipment. In the foreground, the backs of several audience members' heads are visible, looking towards the stage.

Earth Rider Fest Grounds

Fest Field - Capacity 1,500

Host your event on-site at the Earth Rider Brewery Fest Field. The green space between the Earth Rider Brewery and the historic Cedar Lounge taproom provides the perfect backdrop for public and private events, large and small. An 18' x 24' stage with sound support and a roof are available. A big top tent and/or bonfire pits are available seasonally. Lawn furniture and picnic table seating is available for up to 100 guests. Street parking and (2) adjacent overflow parking areas are available

Contact events@earthrider.beer for more information or to book Fest Field for your event today!





Brewery Tours

Tours - Capacity 25

Get a look at Earth Rider Brewery's brewhouse and cellar operations. Public brewery tours begin and end at the Cedar Lounge taproom on Saturdays at 2:30 PM and 4:30 PM. Private tours available upon request. You'll spend about one hour touring the brewery, sampling beer, and learning about Earth Rider's historic campus, its founding, and the beer making process that creates Earth Rider's delicious beer. Tour takers will leave the tour with a souvenir Earth Rider sample glass. Tours are led by members of our Cicerone™ certified brewery staff. Underage guests may take the brewery tour but must be 21+ to partake in beer samples. Add a Brewery Tour to your event rental!

Contact events@earthrider.beer to inquire about private tour options.



THE BEER

Earth Rider Brewery's flagship brands



Seasonal and small batch beer

Earth Rider is continuously innovating and visitors to the Cedar Lounge get to enjoy those small batch creations. These specialty beer styles are continuously rotating, so ask us if we can predict what will be pouring during your visit.



Food & Other Beverages

Malt-ernative Beverages

The Cedar Lounge has non-beer options, too.

- Try one of Earth Rider Brewery's hand-crafted hard seltzers, served on ice
- Kombucha, cold press coffee, Coke products, Sprecher Root Beer, and sparkling water are available

Beer Cocktails

- Red Eye – A cure for what ails you. Precious Material Helles Lager combined with smoked hot-pepper tomato juice and garnished with traditional Bloody Mary cocktail fixings
- Beermosa – Citra-hopped Superior Pale Ale combines with orange juice and orange bitters to create a refreshing morning drink

Food

The Cedar Lounge offers pub pizzas, locally made giant pretzels, and an assortment of bar snacks, which compliment food delivery from popular Twin Ports eateries. You can ask your Event Coordinator about catering recommendations and visit www.earthrider.beer/events for the food truck schedule.





Entertainment

Entertainment Booking

Earth Rider's event staff can manage the entertainment for your on-site event.

Services include:

- Entertainment Booking
- Stage/Lights
- Sound Tech
- Tent or stage roof
- High-Speed Wi-Fi





Pricing

Prices may vary depending on space availability and season.

And check out these services available as add-ons for any venue rental:

- Earth Rider Tap Trailer
- A/V & Entertainment Support
- Cicerone™ certified beertenders
- Earth Rider branded 10' x 10' pop up tents
- Keg pricing (style-dependent)

Contact events@earthrider.beer for rates and details.

